

## 2nd Quarter 2020

*A Publication of the Everglades Chapter of BMW CCA Named for when fellow BMW drivers would "flash" their headlights at each other* 

### BMW Car Club of America Everglades Chapter





*Meetings suspended until further notice, stay safe* 



## Daytona Races





EVERGLADES FLASHER



# EXTEND YOUR MEMBERSHIP NOW AND SAVE!



MEMBER

Membership dues are increasing on February 1, 2020. And right now, we are giving you the opportunity to extend your membership term at current prices.

Even with the increase, annual dues still calculate out to less than \$5 a month! With *Roundel* Magazine, the BMW rebate program, discounts from our partners, and one-of-a-kind activities, BMW CCA membership continues to provide incredible value.

#### BMW CCA MEMBERSHIP RATE

TERM	CURRENT	AFTER 2/1/2020
ONE-YEAR:	\$48	\$58
THREE-YEAR:	\$134	\$174
FIVE-YEAR:	\$220	\$270
LIFETIME:	\$1,000	\$1,750

Note: Associate membership dues will remain a fantastic value at just \$10 per year.

#### CLUB MEMBERSHIP COSTS LESS THAN \$5 PER MONTH!

#### READY TO EXTEND YOUR MEMBERSHIP?

Log in to bmwcca.org and visit the Manage Account page. Then click Renew My Membership and proceed through the renewal steps.

If you need assistance to renew your membership, please give us a call at 1-800-878-9292.

#### WHY THE INCREASE?

We haven't increased dues in over ten years. As you've probably noticed the cost of living and cost of doing business has significantly risen in the last decade. Just with *Roundel* Magazine alone, we have seen sizable increases in the cost of printing and mailing. In order to keep pace with inflation, as provided by the Consumer Price Index, our current fee should be \$57.20. After adjusting for inflation, \$10 more per year turns out to be a modest increase, to ensure financial stability, improve our operating systems, and grow the Club. Although dues are increasing, we have taken steps to

streamline operations. Instead of a chapter requirement for printing and mailing 67 separate chapter newsletters, this information will now be delivered via the new *BirnmerLife* Magazine. Starting in the Spring of 2020, *BirnmerLife* Magazine will arrive twice a year in five regional editions. Designed as a premium, large format publication emphasizing photography, the new magazine's content will include BMW CCA lifestyle articles, chapter news, events, and more. **By combining the chapter newsletters into larger, regional publications we are able to save a sizable sum**  verses printing and mailing 67 individual publications. This magazine will enhance our print offerings, so we can highlight all of the amazing activities and events our chapters host



throughout the year. Plus, it will be a fantastic piece to showcase the club to prospective members inside BMW dealerships, independent shops, and at events!

#### **COMMERCIAL ADVERTISING**

Advertising in *The FLasher* provides you with the oppor-tunity to reach over 1,300 subscribers with a common BMW/Mini interest. Please supply your ad by e-mail (in .jpg or .PDF format) anytime up to the 15th day of the following months: October, December, February, April, June or August by e-mail: mjposner1@gmail.com

#### Please have it print ready it is your Advertisement

	<u>Per issue</u>	<u>Per Year (for 4 Issues)</u>
Full Page	\$175.00	\$950.00
1/2 Page	\$100.00	\$550.00
1/4 Page	\$55.00	\$300.00
Business Card	\$25.00	125.00

Please make checks payable to Everglades Chapter BMW CCA, Inc. and send your payment to us c/o Advertising, P.O. Box 33612, Palm Beach Gardens, FL 33420-3612.

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Éverglades Chapter BMW CCA, Inc.

#### ...The Inside TRACK...

From your Editor...For complete photo line up from our events - Please use the following link: www.bmwccaeverglades.org **PHOTO GALLERY:** Visit our chapter Photo Galleries to view and download photos of our ongoing events at: bmwccaeverglades.org/photo-galleries and Fisheye for the Car Guy: *carfisheye.blogspot.com* 

SUBMISSIONS: The deadline for submission of materials, ads, for sale and events is the fifteenth day before each quarter of publication. Please e-mail to: mjposner1@gmail.com with "FLasher" as the subject line.

#### **CHAPTER OFFICERS**

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Please be considerate of our Volunteers No calls/texts after 9 p.m.

# Pole Position by President Bobbi Treen

## Editor's Take by Michael J Posner

With the Coronavirus in full swing, Club activities have been put on hold. Many are working from home, and car related activities seem to be less important as we live in our new reality. However, BMW and other car related activities from home can help alleviate some anxiety. Several car museums are offering online tours. A nice 3d shot of the BMW Zentrum can be found here: tinyurl.com/usu85h8. Shoppers can virtually tour a BMW dealership after registration at virtualbmwtour.com. Crevier, a large BMW dealership, also has a virtual tour at invisionstudio.com/projects/bmw-virtual-tour. BMW Welt has no virtual tour, but several good YouTube videos highlight the facility including this video: youtube.com/watch?v=wY83ytSCbbg.



The Petersen Museum feature a google map walkthrough of its extensive classic car collection (tinyurl.com/v5p64qt). Another google map walkthrough is of the quirky Lane Museum in Nashville (tinyurl.com/tewp28g). If you love German cars then Stuttgart is the place to go, as both Mercedes and Porsche have factory museums to tour. Virtual versions are now online at ti-

nyurl.com/ssdsdks for Mercedes and tinyurl.com/v4jx66s for Porsche.





My 2016 M4 went out of warranty at the end of 2019. I was disappointed at my trade in offers, so I decided to keep her for now and do

a few minor upgrades to enhance my experience. To improve the exterior looks I added carbon fiber Mirror covers, a carbon fiber spoiler and wheel spacers. Inside I added a carbon fiber cover for the shifter (to complement the cf shift knob).

I also installed the MHD Tuning Stage 1 tune using my cell phone and a special OBDII wifi adapter. Stage 1 adds about 50hp and the car really pulls harder after the tune. Higher levels are available, but I did not want to push the engine as the risk of a spun crank hub becomes a big issue at over 550hp. I especially love the exhaust burble option which makes a wonderful sound when you let off the gas pedal. Next issue I will go into detail about the tuning process.

Be Safe—Michael



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#### MICHAEL J POSNER BOARD CERTIFIED

REAL ESTATE ATTORNEY

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## 954-942-7400 Ext. 3352

howard.kusnick@vistabmw.com



**Everglades Chapter monthly Social Member**ship meetings are held on the First, Second and Third Tuesday of each month from 7:00-10:00 p.m. •••NEW LOCATIONS•••



esecake Factory

Chill's Grill & Bar

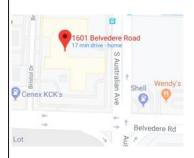
wely chain or Tex Mex S

First Tuesday Meeting

Checkers Old Munchen 2209 E Atlantic Blvd, Pompano Beach

Second Tuesday Meeting

Cheesecake Factory 7497 Dadeland Mall Miami



SW 88th St

#### Third Tuesday Meeting

**Embassy Suites** 1601 Belvedere Rd West Palm Beach

### Why I am a Member of **Everglades Chapter!**

- Get to hang out with fellow BMW enthusiasts •
- Three monthly social meetings at a location near you!
- *Roundel* Magazine
- The FLasher
- Street Survival (the more teens learn to drive, the safer we all are)
- The National Website (free classified postings) .
- Club Road Trips
- 15% discount on purchases at many BMW Dealers (parts not cars/repairs)
- The new car rebate. I have pocketed \$1,500 so far on two new BMW purchases: (www.bmwcca.org/ vehicle\_rebate)
- The Annual Picnic/Car Show
- The Annual Christmas Party
- The network of support from other clubs.

What does this all costs you ask? Hundreds? More? No, the annual dues are only \$58. So next time you wondered why you were a member, or were thinking of not renewing your membership, keep in mind all the benefits that are available.

#### THANK YOU FOR SUPPORTING **The BMW Car Club of America Foundation!**

THANK YOU FOR SUPPORTING The BMW Car Club of America Foundation! Did you know that Amazon Smile will donate 0.05% of the price of your eligible Amazon Smile purchases to the BMW CAR Club of America Foundation? Support our charitable organization by shopping at smile.amazon.com! How to use the Amazon Smile to support the BMW Car Club of America Foundation: Type in "smile.amazon.com" for the internet search. You will see a box - select a charity - Type BMW into the search box and hit enter. Results - "BMW Car Club of America Foundation - Greer SC...." Hit: SELECT While you are shopping, you should see 'supporting BMW Car Club of America Foundation.' At the top of the page. The items that are eligible for the Smile amazon donation, are noted. After making your purchase you will see: THANK YOU FOR SUPPORTING The BMW Car Club of America Foundation! You only need to do this once - Be sure to be on the site for smile.amazon.com. If you sign on to amazon.com and you are registered for SMILE - a box will pop up and ask "do you want to go to smile.amazon to support BMW Car Club of America Foundation?" CLICK on it and start shopping! Using smile.amazon is the how the charitable donation from your purchases are made. Using smile.amazon is the same Amazon – same products - same prices – same service; it does not change your accounts with Amazon, AmazonPrime etc.



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Extb

DADELAND



#### 2000 BMW 540I, E39, One Owner, Beautiful Car

76,300 miles, non-smoker; always been garaged. Options and features: M Sport Package w/sport suspension, power sport seats, sport steering wheel, shadowline trim, per-

formance torque converter, steptronic w/ manual gear selection, black leather, fold down rear seats w/ski bag, xenons, moon roof & 12 disc CD changer. In last

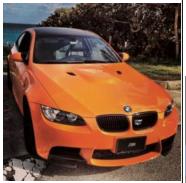


4,000 miles: 4 new tires, front/back rotors & pads, \$8,900. Contact Peter, 561.421.6272 frankborman@gmail.com.

#### 2013 Limerock M3

VIN -WBSK69C54DJ593290. One of 200 and one of 62 issued with Black M wheels, has a DCT 7-speed

transmission, 4029 miles, garage kept vehicle, never tracked, never power launched. Dinan stage 1 remap update, Dinan under drive pulley and Dinan 28MM front swaybar upgrade, all work performed at Braman Jupiter Dealership, vehicle comes with all service documents. We need to find a good home for this very special club



racer.. Asking price \$80,000.00 negotiable. Jupiter, FL and may be seen by appointment. Contact: Henry Gonzalez Cell 908-656-6017 or rmscorpusa@aol.com

#### 1988 BMW M6 E24

Zinnobrot Red with Silver Grey Leather. 2 owners, 5 speed manual, 15' BBS 1 Piece Cross Spoke Wheels. Electric Sunroof, On-Board Computer, Electric Seats, AM/FM & Air Con. Restored, no mods. Complete Collector Grade condition. Exterior glass out respray & restored trim. Interior original, shows minor wear. No rips, tears or discoloration. All electrics work, a/c ice cold. Mechanically very tight. photos are available up-on request. Recent service. Info at *tinyurl.com/ y98kgukg*. Asking \$89,990. Mileage 23.6k. Additional info contact me Giancarlo Motta 305-803-5172 or email autosourcegroup@gmail.com for information and pricing.



**In case you missed it...** *BimmerLife* is the BMW CCA's weekly email newsletter with the latest club, BMW, and racing news from around the world. Sent every Tuesday, the newsletter includes details on upcoming national and regional events, special promotions, a weekly column from Roundel magazine's own Hack Mechanic, and much more!





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MUSTANG DYNAMOMETER

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# Member Profile-Brian Jacobs

How long have you been a member?

I joined the club I believe in 1991 shortly after I bought my first car, a 1976 2002 that needed to be rebuilt

Why did you join BMW CCA?

I am a bit OCD, a friend of mine in high school introduced me to the brand and I was ob-



sessed from there, joining the club and meeting like minded people was just a natural progression.

What BMW do you currently own?

I currently have a 335d modified by Peter Shadowen of Road N Race automotive pushing out nearly 600ft tq with an estimated top speed of 186mph. I have owned two E24 M6's, E30 race car, Z3 coupe, 740I sport, 2002, AA supercharged E46 wagon, 530i, E36 M3, 328i, 318ti and a few mini coopers. I am sure I am forgetting a few.

If money was no object which BMW would you own?

I nearly bought an M1 for \$70,000 back in 2007, I just saw that car sell for \$500,000 so I would have to say that one is high on my list along with a 3.5CSL bat mobile

What is your favorite BMW?

Of all the cars I've owned I miss my euro M635csi the most. That has got to be up there, I can not ignore the bug I have now for an E21 or 2002 with a stroked M20 though.

When did your "passion for" BMW begin?

Easy, a friend had an modified 528i and a 66 pontiac GTO, he let me drive the GTO, a chase ensued (as they do) He turned, I locked up, went straight and watched that BMW dissapear! I knew from that moment on I wanted to learn to drive like that and I wanted a car like that. What I did not know is how I would create life long friends from the various car clubs I have joined and instructed with.

What is your level of activity with the club?



As a past officer of the everglades chapter I was once very involved, with two kids and a corporate job I am a little less avaiable than I would like to be these days.

Have you attended a BMW CCA HPDE?

I did my first ever performance event as a BMW safety school at Moroso 1998ish, being OCD I immediately signed up for every autocross and HPDE that followed. Since then, I went on to intstruct and race locally and nationally with various clubs as well as instruct for Skip Barber Racing and later starting my own driver development program. Sebring is easily my favorite track just because it is so demanding, Barber and VIR follow as they are so beautiful.



All MEETINGS SUSPENDED UNTIL FURTHER NOTICE

April 5 Cars & Coffee at Xtreme Action Park **April 7** Everglades Chapter Monthly Meeting Ft. Lauderdale April 14 Everglades Chapter Monthly Meeting Miami April 18 TBM Nights Miller's Ale House Miami April 21 Everglades Chapter Monthly Meeting WPB April 26 Fuelfed Coffee & Classics Ft. Lauderdale May 3 Palm Beach Cars & Coffee May 5 Everglades Chapter Monthly Meeting Ft. Lauderdale May 9 Cars & Coffee at Xtreme Action Park May 12 Everglades Chapter Monthly Meeting Miami May 16 TBM Nights Miller's Ale House Miami May 19 Everglades Chapter Monthly Meeting WPB May 24 Fuelfed Coffee & Classics Ft Lauderdale June 2 Everglades Chapter Monthly Meeting Ft. Laud. June 7 Cars & Coffee at Xtreme Action Park June 7 Palm Beach Cars & Coffee June 9 Everglades Chapter Monthly Meeting Miami June 16 Everglades Chapter Monthly Meeting WPB June 20 TBM Nights Miller's Ale House Miami June 28 Fuelfed Coffee & Classics Ft. Lauderdale

Please check our website and www.flacarshows.com for updates and specific event details

## How Do I find Out About the Chapter Events?

We send out email blasts to our membership to keep you informed in between the newsletter. But our members are "opting out" or unsubscribing instead of deleting that Email. At that point, you are also eliminating receiving your newsletter. YOU are going to MISS OUT on the BMW Experience!

**Emailing** to the chapter members is the preferred and doable medium of information via Constant Contact.. We send out (maybe) two email blasts a month. It is important to keep your email address updated with the National Office on your profile (www.bmwcca.org). That is the data base that is provided to the chapters monthly. You ARE NOT GET-TING anything from us if you have opted out or have the wrong email address listed. A one-stop update spot and you are back in the know!

PLEASE keep your email, contact information updated with the National office. Be in the know of all things BMW – so you too can enjoy the BMW Experience. **NEW or RENEWAL MEMBERSHIPS** 

Visit: www.bmwcca.org or call 1.800.878.9292 VISA / MasterCard / Discover / American Express ALL other CLUB business call 864.250.0022

MOVING? ADDRESS CHANGES AND CORRECTIONS: www.bmwcca.org

NATIONAL OFFICE maintains ONE database for the "mailings" used for the chapters, the *Roundel*, newsletters, raffle tickets, elections and anything that requires a mailing (via USPS, Fed Ex, UPS type services) for BMW CCA members. Your Email is also utilized for sending email blasts of the electronic Roundel; News from the national office; your chapter Constant Contact Emails.

#### PLEASE keep contact information current with National. Please maintain your online profile with the club.

Contact via: FAX 864-250-0038 or Email: questions@bmwcca.org Include your name—membership number and the old and new information.

BMW Car Club of America, Inc. 2350 Highway 101 South | Greer, SC 29651-7206 Fax (864) 250-0038 Website www.bmwcca.org

Membership \$58.00 a year with discounts for multiple year renewals. The fee for an Associate membership (must live in the same household) is \$10.00 a year. Associates have the same benefits of a member without delivery of a Roundel or chapter newsletter. Life-time Memberships \$1,000.00. Add your Associate member for \$155.00.

### Florida E30 Decals



#### Decals are in!

\$3 cash or \$4 thru PayPal at floridae30s@gmail.com. All proceeds go to the American Red Cross to help for Hurricane Harvey victims. They are available in white, gray, black, red and full color print.

### FREE CHAPTER WINDOW DECALS

To receive your Everglades Chapter window decals (they are static cling for inside window), please send a selfaddressed, stamped envelope to:

Bobbi Treen, Everglades Chapter BMW CCA. Inc., 10568 SW Westlawn Blvd., Port St Lucie FL 34987-2495, or attend a meeting and pick one up in person! *The FLasher* Everglades Chapter BMW CCA, Inc. P.O. Box 33612 Palm Beach Gardens, FL 33420-3612





Photo by Jon van Woerden